



Homes *for* Heroes[®]

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HOMES FOR HEROES APPOINTS REBECCA MARTIN CHIEF OPERATING OFFICER

MINNEAPOLIS, MINNESOTA (AUGUST 30, 2022) -- Homes for Heroes, Inc., the largest nationwide network of real estate and mortgage professionals who have helped over 56,000 American heroes buy, sell or refinance a home and save over \$100 million, recently announced the hiring of Rebecca Martin to Chief Operating Officer. Martin will have the primary responsibility of providing leadership to the company's workforce, setting strategic direction, and continuing to lay the groundwork for the organization's mission of thanking every hero in the nation.

"Throughout our extensive search to fill this important role within our organization, Rebecca's strong experience and proven track record of leading teams made her a clear choice to help us continue our mission," said Ruth Johnson, Chief Executive Officer of Homes for Heroes. "Having held both positions of CEO and COO for the last couple of years, I look forward to handing over the COO reins to such a capable, experienced, and talented individual as Rebecca. Homes for Heroes is unique in that it is a social enterprise, and Rebecca's experience in both for profit business and non-profit makes her the perfect candidate for this role. Rebecca truly has the skills and experience necessary to ensure the continued growth of Homes for Heroes and its mission to 'thank every hero'."

Prior to joining Homes for Heroes, Martin spent nine years as Chief Operating Officer at the Greater Minnesota Housing Fund & Minnesota Equity Fund. Martin's successful career includes strategic leadership roles at Fiduciary Counseling, Inc. and Accenture, where she worked on high-profile operations projects for several Fortune 50 companies.

Martin holds a Masters of Business Administration degree with an emphasis on Finance from the University of Chicago and completed her Bachelor of Science degree in Industrial Engineering from Purdue University.

About Homes for Heroes, Inc.

Homes for Heroes, Inc. is the largest nationwide network of affiliate real estate, mortgage, and local business specialists; committed to providing easy ways for heroes to save on a home. Shortly after 9/11, Homes for Heroes, Inc. was established to give back to firefighters, EMS, law enforcement, military (active, reserves & veterans), healthcare professionals and teachers for all they do. Since 2009, Homes for Heroes, Inc., has helped over 56,000 heroes save over \$100 million on their real estate transactions, sold over \$14 billion in real estate to heroes, actively partnered with 4,300 like-minded real estate and mortgage professionals who've joined in the mission, and donated over \$100 million to heroes in need through the Homes for Heroes Foundation. Learn more about Homes for Heroes at <https://www.homesforheroes.com>.

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